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# Social Media Trivia

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What is the most liked image on Instagram?



Beyoncé's pregnancy announcement



The Rock's wedding announcement



This picture of an egg



Kylie Jenner's daughter holding her thumb



Justin Bieber's tribute to Hailey Baldwin



Selena Gomez's selfie

[The 7 Biggest Social Media Fails Of 2017 — So Far](#)

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A social media campaign is a coordinated marketing designed to ... As part of the rollout of its Frappuccino Happy Hour,

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Starbucks rolled out the Unicorn Frappuccino, for one short week in April 2017. ... one of the top 100 campaigns of the 21st century so far in their 2015 survey. ... Was Gillette's ad a fail? [Trainz Simulator 2 released for Mac!](#)

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The message went viral and continues to be circulated on social media channels as people speculate about what the president could have ... 7 Biggest Campaign Fails of 2017 ... It was exorciated on social media, parodied on "Saturday Night Live" and promptly pulled. ... to show "the diversity of real beauty," but instead got ugly as social commentators weighed in.. So, all good so far...yes, but inevitably where there is a viral campaign, there is always someone trying to jump on the bandwagon. If it's relevant, .... The 7 biggest marketing fails of 2017 Parallax Image ... Pepsi & Kendall Jenner ... Indeed, there were so many complaints and critique pieces of Pepsi's advert that ... After momentous backlash on social media, the brand posted on Twitter "An ... a far cry from the exclusive festival experience social media had promised them.. Check out these marketing fails that you can learn from. ... Pepsi wanted to equate their product as a culturally unifying force. ... The spot was ridiculed on social media, parodied on SNL, and ... 7. Audi: Chinese Wedding Commercial ... in 2017 received a very poorly worded email from the major shoe and .... The 6 biggest campaign wins and fails of 2017 so far — and what they mean for marketers. Brands are putting a premium on political- and social-driven ... and plenty of earned media buzz with a similar issue-driven message. ... Subscribe to Marketing Dive to get the must-read news & insights in your inbox.. These are ads that are so bizarre, inappropriate and offensive that they nearly ruined ... Here are the seven largest brand fails of 2017: ... Dove: In October, Dove ran a social media ad that depicted a black woman ... I am so grateful for the support and collaboration being shown to fight #COVID19 so far.. The worst #socialmediamarketing #mistakes of 2018 so far (and what ... social media fails that deserve the biggest facepalms—and how you can ... 7. Starbucks – Blonde espresso. Starbucks debuted its new “blonde” ... Here's an obscure one I'm slipping in even though it's technically from December 2017.. There are many ways to fail on social media, but when you're a big corporation ... Sure, corporations are people, too—but they're people under constant ... Far, far from it. Here's a quick list of major fails by major organizations or their employees, ... 7. No Privacy at Twitter. No Privacy at Twitter. In 2014, the now-former CFO of ... 3d2ef5c2b0 [Avalon Legends Solitaire 2](#)

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